

Exclusive From Malaysia

EFM

E-MAGAZINE

ADVANCING BEYOND BOUNDARIES

ISSUE #009



HALAL PRODUCTS & SERVICES

Malaysia, a Champion in the Halal Industry



17th

Malaysia International Halal Showcase

Virtual

9 September - 31 December 2021

Empowering Halal Tomorrow, Together

MIHAS 2021 Virtual Edition features virtual exhibition booths with full multimedia microsite, MIHAS Connect with A.I. assisted business matching suite, matching you to products and services relevant to your business. There is also LIVE knowledge sharing webinars and Industry Zones, LIVE Chat sessions and business meeting lounge and scheduler to enhance your networking opportunities.

More than just a trade showcase, MIHAS is a glimpse into the future of Halal as a way of life. As the world's leading event for the Halal trade industry, MIHAS is furthering the industry's modernisation and innovation, and influences thinking and attitudes.

Join us, pre-register today at
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MESSAGE FROM CHAIRMAN



On behalf of MATRADE's Board of Directors and staff, I would like to extend a warm welcome and greetings to our dear readers. As Malaysia's national trade promotion agency under the Ministry of International Trade & Industry, our aim is to connect Malaysian suppliers, manufacturers and service providers to international buyers.

As trailblazers of the global Halal ecosystem, we continue to thrive, once more emerging highest in the annual Global Islamic Economy Indicator (GIEI) for the year 2020/21, its eighth year in a row. The indicator by DinarStandard analyses 73 countries and their contribution to the continued growth of the Islamic economy.

MATRADE spearheads the Malaysia International Halal Showcase or MIHAS which I have seen grow exponentially over the last 17 years to become the **world's largest halal trade fair**. MIHAS is an excellent global trading platform for Halal manufacturers, suppliers, buyers, service providers and distributors to network and discuss business opportunities.

This issue of EFM is a good indicator of Malaysian companies' strength in the Halal products & services segment. As demand is expected to increase substantially, Malaysia, being the global hub for the Halal industry, is a prime choice for you to explore business opportunities.

Choose Malaysia as your preferred business partner.

Tan Sri Dr Halim Mohammad
Chairman of MATRADE

CEO'S NOTE



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Exclusive From Malaysia (EFM), is an initiative by the Malaysia External Trade Development Corporation (MATRADE) to introduce Malaysian companies to foreign partners. This e-magazine is a testament to MATRADE's dedication towards providing clear and concise information on Malaysian products and services.

The tagline, "Advancing Beyond Boundaries" reflects the zeal of Malaysian suppliers to transcend boundaries and their commitment to form a win-win partnership with potential clients.

This edition features twenty renowned companies in the global halal food products & ingredients, franchises, eCommerce, logistics, packaging, pharmaceuticals and health as well as personal care sectors. With halal certification being a global benchmark of safety, ethical and quality standards; it is a testament to each company's stringent auditing procedures and quality checks.

We believe this edition will prove helpful to your business to leverage the ever-growing halal industry. Our leading industry players will provide you with a competitive edge to elevate your business. Let's succeed together as the companies form partnerships with you!

Mohd Mustafa Abdul Aziz
Chief Executive Officer



EFM is an exclusive quarterly e-magazine, showcasing world-class Malaysian services and quality products. It is a reference for global partners and buyers who seek to extend their sourcing needs, thus elevating their business potential.

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PAGODA FOODS: TOWERING PRESENCE WITH CRUNCHY OFFERINGS



Pagoda Foods, established in 1945, brings a plethora of nutty delights including pistachios, almonds, groundnuts and more to the world!

PAGODA FOODS, is the brainchild of Liew Kee Yin, the founder of Thong Thye Groundnut Factory Sdn Bhd, now aptly known as Pagoda Foods (Malaysia) Sdn Bhd. The late Mr Liew envisioned his enterprise to possess strength and tenacity, enabling it to withstand the test of time just like the pagoda in his birthplace Hopoh in Guangdong, China. Built in the 19th century, the Hopoh pagoda has braved various natural calamities like flood, drought and famine.

WELL-KNOWN ACROSS THE GLOBE

Pagoda Foods currently exports to Singapore, Brunei, Vietnam, Myanmar, Papua New Guinea, China, Mongolia, Hong Kong, Oman, Saudi Arabia, United Kingdom, Mauritius, and Maldives.

Today, Pagoda Foods has over 55 SKUs of Pagoda brand nuts products with various flavours and packaging in big and small aluminium foil pack as well as composite can pack.



Pagoda Italian Herbs Mixed Nuts 90g



Pagoda Roasted Pistachio 80g

Pagoda White Coffee
Coated Peanuts 60g

PAGODA MENGLEMBU ROASTED GROUNDNUTS IN SHELL

Menglembu was originally a tin mining town located near Ipoh, Perak in Peninsular Malaysia. The town became synonymous with groundnuts when a local resident, Mr Lee, developed a unique method to process groundnuts together with the shells.

The method is now perfected by Pagoda Foods through its extensive experience and passion spanning three generations. The freshly harvested groundnuts are washed, boiled in salt, dried, and then slowly baked to perfection without using oil but heat. This painstaking method gives the groundnuts an aroma, taste and crunch unlike any other.

MORE DELICIOUS CRUNCH!

Besides the Menglembu Roasted Groundnuts, Pagoda Foods also has coated peanuts, baked cashew nuts, baked almond, mixed nuts, and pistachios. The nuts come in a variety of flavours and packaging sizes.

Pagoda nuts are delicious, guilt-free snacks as they are free from preservatives, artificial colourings and flavourings. They also do not contain cholesterol and trans fat. It contains mostly beneficial



monounsaturated fats that help lower bad cholesterol (LDL) and a good source of essential micronutrients.

GREENER WORLD FOR BETTER TOMORROW

Pagoda Foods does not compromise when it comes to the environment. Truly a champion in sustainable development, the organisation actively reduces its environmental impact and continues to make it a fundamental part of its business strategy. It prioritises efficiency and compliance to environmental policies in every facet of its operations.

The outfit aspires to be a leading brand which offers tasty and healthy snacks by using fresh and premium ingredients as well as a company that grows on innovation and talents to create value for customers and business partners.

Achievements & Certifications

- ▶ HACCP MS 1480:2019
- ▶ ISO 9001:2015
- ▶ Halal, Department of Islamic Development Malaysia
- ▶ MeSTI, Ministry of Health, Malaysia



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RYVERRA: EXCELLENT CHOCOLATES NEVER FAIL TO IMPRESS

Besides specialising in manufacturing chocolates, customising and personalising orders for export and corporates, Ryverra Chocolate also provides OEM solutions, private label services, contract manufacturing and contract packing.

SUPERB TREATS ANYTIME

Chocolates are perfect for all ages to have a good time – and the company has what you want! Its Ryverra Fruit Fiesta are fine milk chocolate bars with fruit fillings like apple, strawberry, durian, mocha or mint.

The other premium products are Mendiants, Marsarilla, Assorted Truffle, Assorted Truffle & Chocolate, and Assorted Praline Chocolate. And under the Estana brand are assorted bars (milk; milk, fruit & nut; dark; almond milk); and Estana Chocolate Box of panned chocolates (almond, raisin, coffee, durian coated with milk/dark chocolate).



Estana Bar 45g



Estana Chocolate Box



Ryverra Chocolate manufactures chocolates and provides OEM solutions, private label services, contract manufacturing and contract packing.

RYVERRA Chocolate & Confectionery Sdn Bhd is one of Malaysia's leading halal-certified handcrafted chocolate manufacturers. Its Ryverra core brand is not just a creator of premium and fine quality chocolates but is also a lifestyle.

Its other chocolate brand, Estana, serves the wider market and can be easily found in supermarkets, department stores, wholesalers, convenience stores and souvenir shops. That's not all. Ryverra Chocolate also produces chocolate malt under its ReeVo label. Currently, its products are exported to Singapore, China and Saudi Arabia.

Also available are Estana Tiramisu Chocolate (tiramisu almond milk chocolate, latte almond milk chocolate, tiramisu mango milk chocolate, tiramisu durian milk chocolate); and Estana Simply Chocolate Bars (milk chocolate, white chocolate, dark chocolate).

FLAVOURFUL BEVERAGE DELIGHTS

In addition to these quality sweets, it also produces premium chocolate drink powder, chocolate malt and other instant beverage powders. The Ryverra Premium Drink includes mocha and cappuccino while ReeVo Chocolate Malt comes in 3-in-1 sachets, family packs and business packs.

There are also Ryverra Premium Powder Drink in bulk packs such as chocolate, hazelnut, mocha, mint, latte, tiramisu and cappuccino.

FIRM EYES NEW EXPORT MARKETS

Ryverra Chocolate is confident of making bigger inroads into the global market with its continuous close collaboration with MATRADE and other government agencies.

Under Malaysia's New Exporters Development Programme, it has already achieved its milestone to promote the Ryverra brand internationally and create increased demand for its products. It's looking forward to becoming a major supplier of halal chocolate products in the region. Its vision is to enter the world marketplace with its distinctive product range.



Ryverra Premium Chocolate Drink

Achievements & Certifications

- ▶ MAHA International Fair 2014, First Place, Best Product, Confectionery Category
- ▶ Malaysia Cocoa Industry Award 2012, Chocolate Entrepreneur Award
- ▶ Halal Fiesta 2012 (HALFEST), Best Packaging Award
- ▶ PUNB Best Achievement Award 2011
- ▶ Best Achievement Award, Food Festival (KUD) 2011
- ▶ Malaysia Cocoa Industry Award 2010, Best Innovation Product
- ▶ Malaysia Cocoa Industry Award 2010, Chocolate Entrepreneur Award
- ▶ Groom Big National 2010, Best Packaging Award, Confectionery Category
- ▶ MAHA International Fair 2010, First & Second Place, Best Product, Confectionery Category
- ▶ Health Certification, Ministry of Health, Malaysia
- ▶ MeSTI, Ministry of Health, Malaysia
- ▶ Halal, Department of Islamic Development Malaysia
- ▶ Quality Environment: 5S
- ▶ SME SCORE Rating: 4-star Rating
- ▶ Shared Prosperity Organisation, Malaysia Productivity Corporation



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FUSIPIM: COLD PLAY FOR THE PALATE



Chicken Fritter Flour



Crystal Fish Ball (Tobiko)



Fusipim leverages technology to provide innovative ready-to-eat meals that are tasty and exciting.

FUSIPIM SDN BHD is a Malaysian-based Halal certified, ready-to-cook, frozen fish-based seafood manufacturer. With its headquarters in the state of Selangor, it has grown from strength to strength in the last 32 years.

Increasingly hectic lifestyles have led consumers to opt for ready-to-eat meals that reduce the preparation, cooking and clean-up time. This convenience factor is also frequently leveraged by frozen fish and seafood manufacturers to increase the relevance of their products to consumers.

Fusipim offers a wide variety of innovative products and embraces new technologies to cater for an increasingly demanding market.

MEETING MARKET NEEDS

Fusipim uses Individual Quick Freezing (IQF) Technology in their process. This applies ultra-low temperatures of $-350^{\circ}\text{C}/-310^{\circ}\text{F}$, which removes the need for preservatives. The method also requires that each individual piece of food is frozen separately from the other. As a result, these products typically have a two-year shelf life wherein their freshness and quality are preserved.

It supplies a wide variety of products, including Fusipim Crystal Fishball (Tobiko), Fusipim Seafood Steamboat Combo, cheese fish ball, cheese fish tofu,

and fish noodles. These products eventually end up in the food menu via seafood servings like Hotpot, Oden, Deep Fry, Stir Fry and Party Finger food.

Fusipim also offers condiments, PakLong Chicken Fritter Flour (Hot & Spicy), and sauces which are PakLong Sambal Nasi Lemak Sauce and PakLong Nacho Cheese Sauce.

SERVING THE WORLD

Fusipim exports its products to more than 15 countries, including the USA, Canada, Japan, Australia, New Zealand, Singapore, Brunei, Indonesia, Vietnam, Philippines, Timo Leste, Hong Kong,



Red Bean Wholemeal Oat Pao

Arab Saudi, Abu Dhabi, Cambodia and Myanmar. Their highly professional and experienced staff enables them to meet the strict requirements of those countries' food and health requirements.

The company is actively seeking new frontiers and partners to expand their global footprint.

Achievements & Certifications

- ▶ Enterprise 50 – Rank 5th, Year 2019 & Rank 16th, Year 2017 (Organized by SME Corp Malaysia, an agency under the Ministry of Entrepreneur Development and Cooperatives)
- ▶ Golden Eagle Award in 2018 & 2013 (Organized by Nanyang Siang Pau, a local newspaper, and audited by Ernst & Young, recognizing Malaysia's 100 Excellent Enterprises)
- ▶ National Mark of Malaysian Brand, 2014 (Awarded by SME Corp. Malaysia)
- ▶ Halal (Malaysia) and Halal MUI (Indonesia)
- ▶ MeSTI, Ministry of Health, Malaysia
- ▶ ISO 22000
- ▶ FDA Registered Facility
- ▶ HACCP (Food Safety Assurance System)



PakLong Sambal Nasi Lemak 500g



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TALUWANG: ICE CREAM WITH A MALAYSIAN TWIST



Taluwang's ice creams come in different form factors and flavours while staying true to its roots.

TALUWANG SDN BHD was established in 1996 to produce an ice cream that embraces the true Malaysian and Sabahan identity. The abundance of fresh and healthy fruits in Sabah helped it to accomplish that vision. Thus, the Ice Cream Potong, a four-inch long frozen stick of ice flavoured with chunks of fresh fruits such as avocado, red bean, cempedak, corn and durian was born.

GROWING GLOBALLY

Taluwang's expansion to the international market was due to the discovery and love for their ice cream by foreign tourists who visited Sabah. An outlet promoting the ice cream potong at the Kota Kinabalu International

Airport (KKIA) was the catalyst for the company's global outreach, which started in 1999.

The unique combination of the size and taste of the ice cream created an everlasting experience for the tourists. Soon enough, Taluwang was inundated with demands for ice cream potong from countries/regions like Mainland China, Hong Kong Special Administrative Region and Taiwan.

PRODUCT OFFERINGS

Taluwang currently offers ice creams (Assorted Frozen Confections) with multiple form factors and flavours. Each form factor/size is identified with its unique branding namely, Scupz, Stubz, Skoopz, Super Ice-Cream Potong and Super Mini Ice-Cream Potong. These sizes are all available with different fruit flavours.



Taluwang Mao Shan Huang Frozen Confection (Durian King)



Assorted Frozen Confection

Apart from these products, Taluwang also supplies a premium ice cream (Taluwang Mao Shan Huang Frozen Confection) made from fresh Musang King Durian meat. Musang King is a premium and the most famous among durian varieties.

PLANNING FOR THE FUTURE

Taluwang Sdn Bhd produces about half a million units of ice creams catering for both the local and foreign markets. It has a production capacity of 1 million ice creams a month.

Supported by a dedicated team of long-serving staff, Taluwang Sdn Bhd complies with the highest standards of food production and is constantly developing its R&D capabilities. Taluwang

has designed a special Styrofoam box to ensure fresh deliveries, which can make its ice cream survive longer outside the freezer.

The company, while aiming globally, is currently focused on expanding its footprint in China with a goal to reach all its provinces at the soonest.

Achievements & Certifications

- ▶ Halal, Department of Islamic Development Malaysia
- ▶ MeSTI, Ministry of Health, Malaysia
- ▶ Sabah Industry Excellence Award 2018/2019



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Delightful Omni Mal products with value-added properties

OMNI MAL: HAVE A DATE WITH DELICIOUSNESS



Innovative Omni Mal fully uncovers the benefits of dates, sharing with the world an extensive product portfolio.

OMNI MAL AGENCIES SDN BHD is recognised for its innovative products, hygienic processing, attractive packaging, and as a manufacturer of dates-related products with the highest food safety standard in the industry.

The company is able to preserve the freshness of dates and dried fruits without using chemicals or preservatives. With prolonged shelf life, Omni Mal currently exports to 10 countries such as Singapore, Taiwan, Vietnam, Brunei, China, and Japan.

The innovative company's future product offerings include development of healthy and functional dates products and an extension of its usage and application.

READY TO ENJOY

Currently, there are two main categories of Omni Mal products. One consists of finished goods for the retailers, and the other is date-based ingredients for the F&B industry.

The retail category comprises products of Gurun Emas Low GI (Glycemic Index) Dates Syrup, Date-Licious ChocoFILLED Dates, Habbatus Qurma, Gurun Emas Dates around The World series, Date-Licious DateCereal and 3-in-1 Date Oatmeal. All come with value-added properties for good taste, better nutrition and convenient serving.

TASTE THE GOODNESS

The ingredient category features industrial products such as Dates Syrup (for beverages, spreads, topping and the like), Chopped Dates (breads, biscuits, muffins, etc.), Date Paste (fillings, energy bars, desserts), and Date Sugar (healthy sugar replacement for beverage and pastry).

BLENDING INNOVATION WITH LIFESTYLE

Omni Mal also showcases the functional benefits of dates, explores the product usage cycle, and creates products with new perspectives that blend in with modern daily lifestyles. It changes people's conventional perception of dates.

Its 24-year legacy of introducing market-exclusive products is a testament to this fact. These include certified low GI dates syrup and many one-of-its-kind quality products, which are supplemented with world-recognised certifications on food safety management systems.

To ensure products delivered meet the required standards and its objective of total customer satisfaction, Omni Mal must go through stringent audits conducted by international certification bodies and government authorities every year.

TOP-NOTCH CUSTOMERS

Marketed under "Gurun Emas", "Date-Licious" and "Jendela Arab", Omni Mal



Omni Mal Company Building

products are supplied domestically to hypermarket and supermarket chain stores, convenient stores, pharmaceutical chains, and others. It also supplies to major international fast-food chains and other F&B manufacturers, who use low GI dates syrup to make healthy and tasty beverages during Ramadan.

THE SUCCESS STORY

Omni Mal began its operations in 1997, with the mission to "liberate" consumers from traditional offering of dates and dried fruits. Realising an untapped potential market, Omni Mal equipped itself with upgraded facilities and built its own sustainable brands. The company has a long-term "Road to Kaizen Plan" since 2011 and embraces continuous improvement.

Achievements & Certifications

- ▶ MATRADE's Leading Exporter Award
- ▶ SME Corp's 5-star SCORE Rating
- ▶ Malaysian Health & Wellness Brand Award 2019
- ▶ MPC's Productivity Champion 2016
- ▶ B.I.D. International Gold Star Quality Award in Geneva 2015
- ▶ National Mark of The Malaysian Brand 2013
- ▶ ISO 22000:2018 FSMS (Food Safety Management System)
- ▶ HACCP (Hazard Analysis Critical Control Point)
- ▶ GMP (Good Manufacturing Practice)
- ▶ HALAL by JAKIM
- ▶ GI (Glycemic Index) Foundation Australia
- ▶ MeSTI (Makanan Selamat Tanggungjawab Industri)



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Satisfy your sweet tooth yet stay healthy with these pure fruit puree mixes

customer demands for new and exciting fruit products.

ONLY THE BEST WILL DO

MADAM SUN: FROM ORCHARD TO TABLE



Madam Sun is a premium grower of tropical fruits and manufacturer of multiple fruit products in Malaysia.

MADAM SUN SDN BHD is a premium grower of tropical fruits and manufacturer of multiple fruit products in Malaysia.

Besides its own fruits to produce fruit products, it also sources from other local orchards. For fruits not grown locally, it imports prime quality fresh and frozen ones.

In addition to fruits, it has also introduced the wonders of edible flowers, herbs and spices to its product portfolio to meet

Many of the fruits and fruit products Madam Sun produces and supplies are superfruits with their own unique nutrients and health benefits. Its export markets include China, Japan, South Korea, Vietnam, Indonesia, Mauritius and Bahrain.

Madam Sun takes food safety and quality very seriously. To ensure the safety and high quality of its products, it manages all the stages of production, from growing the fruits all the way to the final products before they reach the consumers.

SUPERFRUITS FOR GOOD HEALTH

Madam Sun's products are made from super nutritious fruits that include banana, dragon fruit, mango, water melon, guava, pineapple, jackfruit, apple, lychee, strawberry, kiwi and peach.

Its series of fruit products include frozen fruit purees, fruit puree mixes, fruit puree mixes with fruit chunks, fruit jams, fruit fillings, syrups, fruit juice drinks, fruit tea drinks, as well as chocolate and caramel sauces. All the products are manufactured to international standards.



100% PURE FRUIT PUREES & JUICES

The frozen fruit purees are the Frozen Tropical Fruit Purees Series and Frozen Citric Fruit Juice/Puree Series. All are made from real fruits of prime quality and harvested at the peak of freshness.

At the manufacturing plant, the fruits are carefully cleaned, crushed and gently pasteurised to retain their wholesomeness. The result is 100% premium quality pure fruit purees and juices.

As Madam Sun uses fresh fruits, its products have high fibre content and nutrients that make refreshing and nutritious beverages.

FRUITS FOR ALL SEASONS

Meanwhile, its fruit puree mixes come in Tropical Fruit Series, Sub Tropical Fruit Series, Citrus Series, Temperate Series and Flower Series.

The Tropical Fruit Series are Pink Guava Puree Mix and others such as Red Dragon Fruit, Mango, Banana, Pineapple, Water Melon, Coconut and Jackfruit puree mixes.

The Temperate Series are also made from healthy fruits that are super nutritious such as Green Apple Puree Mix with Fruit Chunks as well as Kiwi, Peach and Strawberry puree mixes with fruit chunks.

EDIBLE FLOWERS, HERBS & SPICES

The Flower Series comprises Roselle Puree Mix and Butterfly Pea Puree Mix.

Other Madam Sun products are fruit jams (ranging from Banana Caramel Jam to Strawberry Jam) and syrups (Fruit Syrup Series and Other Syrup Series like cane sugar, caramel, coffee, ginger, honey, mint and vanilla syrups). For sauces, it produces brown sugar, caramel, coconut sugar as well as dark and milk chocolate sauces.

CONVENIENT BEVERAGE KITS

Madam Sun also produces beverage kits for retail stores or your café business, offering all the essential sauces, syrups and fruit puree mixes to create specialty drinks.

Achievements & Certifications

- ▶ GMP (Good Manufacturing Practice)
- ▶ HACCP (Hazard Analysis Critical Control Point)
- ▶ ISO 22000
- ▶ Halal, Department of Islamic Development Malaysia
- ▶ MeSTI (Makanan Selamat Tanggungjawab Industri; Ministry of Health, Malaysia)



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Garlic Bread

"An Ancient Roman
Gladiators Snack"

EAPP: THE FUTURE OF BAKING



East Asia Palm Products manufactures an extensive range of margarine and bakery fat for use in the bakery industry.

ESTABLISHED in 2005, East Asia Palm Products (EAPP) is an oils & fats company focused exclusively on natural dairy taste. The company achieved distinctions in providing solutions to the bakery, puff pastry, cakes, culinary and chocolatier businesses. EAPP is your partner when it comes to:

- Defining a new taste profile
- Replacing dairy fat
- Improving dairy taste
- Replacing allergen ingredients
- Reducing formula costs
- Enhancing frying-life
- Masking off-notes

MÉLANGE OF PRODUCTS

EAPP manufactures an extensive range of margarine and bakery fat for use in the bakery industry, successfully catering to consumer awareness and attitudes to food trends containing Zero Trans-Fat, GMO-Free, Cholesterol Free and E Number Free.

Its products are used in various end bakery products like cream, choux, waffle, bread, icing, cake, pastry and croissant.

Their products include but are not limited to Whip Topping Base, Emulsified Dough Shortening, Buttercream Compound, Vegetable Spread and Margarine, Low Fat Margarine, Butter Oil Substitute, Ghee Melange, HardStock and Melange Butter. Brooke with Butter (Melange Butter), their featured product, is an extra rich & creamy, silky soft milk fat with caramelised sweetness, slightly salty, and an indulgent deep buttery profile that

sometimes provides earthy nutty vigour. It also comes with advantages such as:

- One to one replacement to pure butter
- Pure dairy contents with vegetable oils
- Lowering Price Volatility
- Ability to hedge for future delivery at today's price

UPGRADING FOR THE FUTURE

This market is ever-evolving and has some of the most stringent requirements of the food manufacturing industry. At the moment, EAPP plans to implement ERP (Enterprise Resource Planning) System and focus on manufacturing automation systems at their factory in Sarawak, Malaysia. Supported ably by their Research and Development team, these programs will ensure that EAPP has a robust manufacturing facility capable of meeting its customer's demands.



EAPP also participates actively in Food Exhibition events globally like Gulfood, Foodex Japan, Bakery China, WorldFood Poland, Mihas Malaysia etc. Its market expansion strategy currently is based on working with partners from countries which gives it a geo-location advantage in serving its customers better (i.e. Nigeria and Morocco).



Achievements & Certifications

- ▶ Halal (Malaysia)
- ▶ HACCP (HAZARD ANALYSIS AND CRITICAL CONTROL POINT)
- ▶ Quality & Taste Award – ITQI Belgium (2019) Recognize With The Superior Taste Award 2019
- ▶ Brooke With Butter has won in 2019, 1 golden star at the "Superior Taste Award" of the International Taste Quality Institute (iTQi), the highest distinction awarded by 200 star chefs and sommeliers in Europe



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A **LUXURY** that you won't regret. ***Bite That!***

HwaTai: LUXURY IN EVERY BITE



Hwa Tai Industries Berhad is one of the pioneer, premier, longest established and largest industry players in Malaysia, producing a wide range of quality biscuits.

HEALTHY eating starts with healthy ingredients, and there is no substitute for quality.

ALL THE RIGHT FORMULA

HwaTai always insists on producing only the healthier, delicious biscuits for consumers around the world and will never compromise on quality.

This is especially so for its products registered under the HwaTai and LUXURY trademark which goes by its name, a taste of LUXURY biscuit and it would be a LUXURY that you will not regret!

These are the perfect combination of affordable prices, consumer-friendly packaging, excellent quality, and healthier recipes.

In terms of healthy biscuits, HwaTai has always been highly committed to product research and development while taking into account biscuits that are able to meet public preference.

As for food safety, HwaTai uses state-of-the-art technology for its production to ensure that the quality and hygiene of its products strictly comply with international standards.

THE HEALTHIER CHOICE

Nowadays, most of the biscuits produced by HwaTai are focused on being the healthier choice for consumers: no cholesterol, no artificial colouring, no trans fats, and so forth.

In addition, most of the biscuits are rich in vitamins, iron, calcium and other nutrients beneficial to human health.

ON-THE-GO CONVENIENCE

Furthermore, taking into consideration convenience to customers, HwaTai is one of the pioneers in the industry that launched the individual convenient sachet packing for biscuits so that its customers can easily consume the biscuits no matter where they go.

And that has helped build a trend especially among the consumer groups of office workers and students.

OVER 50 EXPORT MARKETS & GROWING

HwaTai takes pride in its excellent innovations and high-quality products, and that has firmly entrenched them not only in Malaysia but also in over 50 countries.

These include South East Asia, Asia, Middle East, West Africa, Maldives, Mauritius, and the USA.

Exports make up 40% of HwaTai's production, and are still growing strong.

Its support facilities are constantly being upgraded in line with its goal of producing the finest range of products possible.

VAST DISTRIBUTION NETWORK

Aiming to be a leading biscuit and confectionery manufacturer in the region, HwaTai is committed to providing the best quality biscuit products to its customers the world over and creating business opportunities for its partners.

It has 60 years of manufacturing experience and ability to manage its entire value chain, from procuring raw materials to distributing finished products.

Achievements & Certifications

- ▶ Asia Halal Brand Awards 2017
- ▶ The BrandLaureate Awards: Best Brand in Product Branding (FMCG – Biscuits) 2010
- ▶ Malaysia Canada Business Council – Industry Excellence for Manufacturing Award 2009
- ▶ Asia Entrepreneur Alliance Worldwide – Malaysia Power Brands 2008
- ▶ Monde Selection in Belgium 2001 – two Gold Medals from Monde Selection for its Luxury Original Calcium Crackers and Luxury Vegetable Crackers, a Silver Medal for its Luxury Cereal Crackers and Bronze Medal for its Luxury Cream Sandwich-Lemon
- ▶ ISO 22000:2018
- ▶ ISO 9001:2015
- ▶ HACCP
- ▶ Halal



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Rich-tasting dark chocolates in contemporary flavours

SWEETKISS: SWEET TASTE OF SUCCESS



Sweetkiss Food Industry offers the finest quality chocolate products & snacks for global consumers.

SWEETKISS FOOD INDUSTRY SDN BHD is the first chocolate factory in Malaysia. Founded in 1995, it has been in the market for 25 years now, and 13 years internationally.

Sweetkiss exports its chocolate and confectionery products to China, Singapore, Brunei, Vietnam, Myanmar, Cambodia, Indonesia, Maldives, Mauritius and Fiji.

ALL NATURAL & VEGAN GLUTEN-FREE

Its premium brand of chocolates is Royal de Dolton, a household name in Malaysia.

Sweetkiss' Royal de Dolton Golden Luxuriant Almond Nut is milk chocolate with a whole almond nut. All the

ingredients in the product are 100% natural and imported. These exquisitely packaged chocolates are a best seller during gifting seasons.

TOP-SELLING PANNED CHOCS

Another Sweetkiss gem is the Royal de Dolton Almond Nut (55%) Dark Chocolate (Jar). A whole almond nut is coated with chocolate made exclusively with the finest quality of Ghana cocoa beans.

This is its top-selling panned chocolate. The ratio of chocolate to nut is 6:4 so the consumer will be able to enjoy the taste of the chocolate and almond as well. All the ingredients are imported, 100% natural and vegan gluten-free.

NO ARTIFICIAL SWEETENERS

Yet another Sweetkiss best seller is the Royal de Dolton Sugar Free 72% Dark Chocolate Bar with Sea Salt. It has added a hint of the pink sea salt to the product for additional health benefits to consumers. Containing 100% natural ingredients and is both vegan, gluten-free and sugar-

free, the product is suitable for diabetic patients. A lot of consumers love its smooth texture.

ENJOY MORE VARIETY

Other treats under the Royal de Dolton label include Mango Chocolate with Cereal, Strawberry Chocolate with Cereal, Strawberry Puree Chocolate, Mango Puree Chocolate, Durian Puree Chocolate, White Almond Nut Chocolate and Dark 55% Chocolate (square).

BEST-VALUE PRODUCTS

Quality and innovation are top priorities of Sweetkiss to ensure the manufacturing processes and technologies meet the stringent hygiene requirements and quality controls.

All supplies undergo rigorous quality controls. Only the finest and safe ingredients are selected to blend the Sweetkiss products before processing. Its manufacturing processes use highly complex and advanced technologies from Europe and Japan.

The company's SWEETKISS, Royal de Dolton, T&G and Cocolaty brands of chocolate and chocolate products, biscuits, candies and snacks are well-known in the industry.

NEW NUTRITIOUS OFFERINGS

Sweetkiss' new production line is going to produce chocolate buttons and chocolate bars for bakeries. It is sourcing different cocoa beans from different

continents to give each product a distinct taste.

To be launched soon, the new offerings will combine its chocolate products with active ingredients to provide additional health benefits and nutrients to the consumer.

CONSUMER-CENTRIC VALUES

Sweetkiss is committed to attaining the highest level of quality in its products and offering excellent value-for-money to customers. Its positive attitude, innovative marketing strategies and strong retail support are its formula to maintain the good relationship between itself and customers. This has helped in consistently improving its manufacturing processes and products.



Discover
the intense
and creamy
mouthfeel of
100% real
chocolate

Certifications

- ▶ ISO 22000:2018
- ▶ HACCP
- ▶ Halal Certified, Department of Islamic Development Malaysia (JAKIM)



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FARMERS RIVER: BREAKFAST OF CHAMPIONS



Farmers River is a Halal-certified producer of oats, cereal and coffee products, marketed under individual brand names - MasterChef (oats and cereal) and DejaBrew (coffee).

ACROSS the world, many begin their day with oatmeal and coffee. Experts say oatmeal has amazing nutrient content, including high protein, starchy carbohydrates, dietary fibre, vitamins, anti-oxidants, bioactive substances and minerals.



Hazelnut Latte Coffee

Thus, oatmeal plays an active role in helping the body safeguard against chronic diseases, such as heart disease, diabetes, and cancer. Moreover, oatmeal is an excellent food for a hectic lifestyle since it is easy to cook and fulfils the body's daily nutritional requirement. Generally, oatmeal is enjoyed with fruits, berries, nuts, and milk.

The Asia-Pacific oatmeal market has witnessed rapid growth replacing traditional meals as the preferred breakfast choice. In addition, lifestyle changes due to increasing spending power and a higher need for convenience encourage urban folks in major cities to opt for cereals.

MasterChef Oat Cereal Drink with Honey & Dates

Farmers River International Sdn Bhd (Farmers River), with over 20 years of experience in manufacturing and international marketing, is a Halal-certified producer of oats, cereal and coffee products. Their manufacturing plant is located in Kedah, a state internationally known for its island paradise, Langkawi.

PRODUCT RANGE, BRANDS AND SERVICES

Farmers River sells its products under individual brand names.

Their oatmeal and cereal range is marketed as MasterChef, while their coffee range falls under DejaBrew.

Products under MasterChef are

- MasterChef Oat Cereal Drink (Natural)
- MasterChef Oat Cereal Drink (Coffee)
- MasterChef Oat Cereal Drink (with Honey and Dates)
- MasterChef White Oat

Products under DejaBrew are

- Hazelnut Latte Coffee
- Ginger Latte Coffee

Apart from producing their own branded products, Farmers River also supplies contract manufacturing services for OEM customers targeting specialty coffee, tea and chocolate beverages.



MasterChef Oat Cereal Drink (Natural)

OEM manufacturers in need of Halal-certified facilities can readily use these services for quick entry into the Halal food market.

EXPANDING BEYOND MALAYSIAN BORDERS

Farmers River's current export market includes Saudi Arabia, Bahrain, Brunei and Myanmar. It plans to penetrate into more markets globally by implementing few

strategies such as:

- Introducing new product range (includes Specialty Tea and also Oats)
- Expansion of production facilities and warehousing
- GMP (Good Manufacturing Practice) Certification

Achievements & Certifications

- ▶ Halal Certified, Department of Islamic Development Malaysia (JAKIM)
- ▶ MeSTI (Food Safety is the Responsibility of the Industry Certification Scheme by Health Ministry, Govt. of Malaysia)



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GENIUS AULAD: OPPORTUNITIES IN EARLY CHILDHOOD INDUSTRY



Genius Aulad is a professional play-and-learn Islamic preschool franchise that has nurtured over 73,000 children throughout its history.

THE business of Genius Aulad International Group Sdn Bhd is early childhood education for children 3–6 years of age.

NURTURING EMERGENT LEARNERS

Its Playschool Programme (2+–3 years old) is designed to cater to children of this age group.

One of the programme's primary purposes is to accustom your child with the school environment and structured learning so that they are ready for Preschool. At this age, your child needs more attention and time to play.

Here, Genius Aulad has a plan to fit children's early milestones as emergent learners.

SEAMLESS TRANSITION INTO FORMAL EDUCATION

Meanwhile, its Preschool Programme (4–6 years old) is a homegrown programme developed by its own Education Department. Tailored for children of 4–6 years old, the programme complies with the National Pre-School Curriculum Standard.

It is designed to cater to your child's seamless transition into formal education after graduating from Genius Aulad's schools.

Subjects offered for Genius Aulad's Preschool programme are Science & Crafts, Arabic & Islamic Funworks, Bijak Bahasa, Genius Jawi, English @ Ease, Reader Readiness, and Maths & Mind.

FUN LEARNING & EXPLORATION

The third programme is the popular Beyond/Full Day Programme. It is a continuation of Genius Aulad's I.L.O.V.E Playschool programme.

Beyond Preschool promotes a balanced education that incorporates fun learning and exploration.

It is also an enhancement programme that helps children from 4-6 years old to develop living skills, communication & interaction skills, mannerism & values.

ACCOMPLISHED ISLAMIC PRESCHOOL EDUCATOR

Genius Aulad International Group was set up in early December 2000 to fill the niche for professional play-and-learn Islamic preschools that were very much limited in number back then.

From 2010 to now, Genius Aulad is a growing established award-winning chain of preschool education and franchise system licensed and governed by Malaysia's Ministry of Education and Ministry of Domestic Trade and Consumer Affairs.

In fact, Genius Aulad has grown to include more than 70 high-performance branches nationwide, having nurtured over 73,000 children throughout its history, making it the Islamic preschool brand with the largest database of students.

HAPPY, SECURE, ENRICHED LEARNING ENVIRONS

For 20 years, its cheerful team of educators has dedicated themselves to nurturing young Muslims who love to learn and are compassionate towards themselves and others.

Above all, Genius Aulad provides a happy, secure and enriched learning environment for children. For instance, activities are planned to nurture IQ and EQ development.

While preparing the young generations with real world experience, they also never forget about quality bonds with friends, teachers and, of course, yourselves as their parents.

Today, there are 69 high quality Genius Aulad franchise outlets in Malaysia and one in Pekanbaru, Indonesia.

Achievements & Certifications

- ▶ 2019 BrandLaureate World Halal Best Brand Awards – Category Business & Community Leadership
- ▶ 2019 Global Business Leadership Award – Excellence in Preschool Education
- ▶ 2015 BabyTalk READERS CHOICE Award – Best Islamic Preschool
- ▶ 2014 BabyTalk READERS CHOICE Award – Creative Enrichment Program
- ▶ 2014 BabyTalk READERS CHOICE Award – Best Islamic Preschool
- ▶ 2013 THE STAR Business Awards Winner – Platinum Award, Best in CSR
- ▶ 2013 THE STAR Business Awards Finalist – Malaysian Business of the Year
- ▶ 2011 PUNB Excellent Business Performance Award
- ▶ 2010 PUNB Excellent Business Performance Award
- ▶ 2009 PUNB Excellent Business Performance Award



GENIUS AULAD INTERNATIONAL GROUP SDN BHD

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AL-MESWAK: MU'MIN FOR A HEALTHIER SELF



Al-Meswak manufactures Halal certified personal care products for the global market.

THE Halal cosmetics and personal care market is forecasted to grow by USD 28.34 Billion during 2020–2024 (Technavio). Al-Meswak, with its highly innovative and unique products, is well-poised to serve this market successfully. Moreover, having an internal Syariah Consultant and guidance from PPIM (Muslim Consumer Association of Malaysia) ensures all products and process meets the Syariah requirements of the muslim market.

WIDE PRODUCT RANGE

The 20-year-old company has introduced many unique products to

the market. It supplies about 60 different products serving the oral and personal care market. All their products are marketed under the brand name MU'MIN.

Their oral care products target both the adult and the junior segments. Different natural flavours also serve each segment. The Adult segment consists of Premium products like Ubat Gigi Extra Pudina Asli (Toothpaste with 100% extract from mint leaves) and general products like Ubat Gigi Max Pro Clean (Toothpaste formulated with isonet calcium complex and Potassium Nitrate).

The Junior segment has different flavours like Orange, Strawberry, Grape and Fruities. MU'MIN Junior Toothpaste is without Sodium Lauryl Sulphate (SLS) and Fluoride. It also has Mouthwash products marketed as MU'MIN Max Oral Care Kumur-Pro Clean and MU'MIN Max Oral Care Kumur-Whitening.

Their personal care range consists of Shower Foams, Hand Soaps and Hand Sanitizers. Their Goats Milk shower foam range is formulated with Goats Milk and Lily/Almond or Silk Protein/Orchid option. Others include foams formulated with Lavender/Lily/Orchid/Aloe Vera extracts. These natural formulations are anti-bacterial and act as moisturizers. "MU'MIN Junior Syampu Rambut & Badan Buah-buahan Beri" is a skin and hair shampoo designed for children.



products are also available via online platforms like Alibaba, Dagang Halal, Zilfar and eHalal.

It has plans to be a premier supplier of halal oral and personal care products globally. It is continuously innovating and responding to market needs by supplying a new range of products.

Mu'min Hand Soap
(Date Honey)

The Anti-Bacterial Hand Soaps Range are available with options of Dates & Honey, Lime & Cucumber and 5 types of Milk. These soaps keep the hands always fresh and clean. MU'MIN Anti-Bakteria Hand Sanitizer is formulated with aloe vera and without paraben and triclosan.



Al-Meswak products are always designed and formulated with the best of nature's gift for the consumer's health and safety.

GROWING ABROAD

Al-Meswak products are currently retailed at nearly 6000 stores in Malaysia. In addition, they are exporting to countries like Oman, China, Iraq and Thailand. Their

Achievements & Certifications

- ▶ Halal, Department of Islamic Development Malaysia
- ▶ The Silver Brand Equity Award, 2008 (Audited by AC Nielsen)
- ▶ Leadership Excellence in Fast Moving Consumer Goods (FMCG) at The Middle East Business Leaders Awards 2014
- ▶ Industry Class in FMCG & Masterclass Emerging Brand of Year in 2015 (Awarded by the Magazine "The Leaders International")
- ▶ ASIA PACIFIC CSR AWARD 2015, Category: Socially Responsible Company in Health Enhancement



AL-MESWAK MU'MIN SDN BHD

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ebn® personal care series is innovated by using Prebiopep®



Bird's nest is consumed to maintain health and beauty

KOWALIT: FLYING HIGH WITH BIRD'S NEST PRODUCTS



Kowalit harvests and processes edible bird's nests into food and skincare products, to meet growing global demand.

SINCE the Tang Dynasty nearly 1500 years ago, our ancestors have discovered the secret of edible bird's nests. According to many documented historical data, Admiral Cheng Ho brought it to China from the Southeast Asia region more than 500 years ago. It was considered a supreme delicacy and exclusively consumed by the Chinese royalties and court officials to maintain health, beauty and youth.

Fast-forward to 2015, the Koperasi Penternak Burung Walit Malaysia, also known as the Malaysia Swiftlet Nest Co-operative Society (Kowalit) began operation in the processing of edible bird's nests in Lunas, Kedah, Malaysia.

It is the only processing facility in Malaysia accredited with a certified cleanroom Grade D processing area to ensure safe and high-quality products in compliance with ISO 22000, ISO 9001, Halal, HACCP, GMP, MeSTI and Veterinary Health Mark.

The organisation was established three years earlier to support and defend the rights of the bird's nest ranchers. Stakeholders from the bird's nest industry throughout the country support this association.

It has executed research extensively to develop Prebiopep®, an intermediate raw material with the bioactive peptide used in its exclusive personal care products named ebn® and supplements under the KOWALIT® brand.

KOWALIT® BIRD'S NEST

This product is highly nutritious and contains high glycoprotein and amino acids. To ensure good quality and safety



The processing of Kowalit Bird's Nest is done in a certified cleanroom to prevent contamination

without compromising the nutrition, its bird's nest processing is done following the highest standard operating procedure from receiving customer orders right up to final distribution. In addition, the processing of KOWALIT® Bird's Nest is done in a certified cleanroom to prevent contamination and comply with all regulations set by respective regulatory bodies.

ebn® LIFTING SPRAY SERIES

ebn® personal care series is innovated by using Prebiopep®. This bioactive peptide provides nutrients to the cell from within to give a healthier and more nourished skin. Skin cells are usually exposed to the harsh environment and lack the proper nutrients due to our hectic lifestyle. The presence of Prebiopep® helps to promote the skin's natural regeneration process by providing essential nutrients to the cells and directly improving the skin's health.

GLOBAL OUTLOOK

Moving forward, the organisation aspires to promote and establish its exciting line of products to a broader global market covering the Middle East, Europe, Asia and African countries on top of its focus on the China market. In the pipeline are plans to develop more varieties of downstream products based on bird's nests such as food, supplement and skincare.



The nests are meticulously cleaned

Certifications

- ▶ HACCP certified by Ministry of Health Malaysia
- ▶ GMP certified by Ministry of Health Malaysia
- ▶ VHM certified by Department of Veterinary Services Malaysia
- ▶ Cleanroom Grade 'D' by NEBB USA
- ▶ Accredited China Export Establishment by CNCA China



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BIONUTRICIA: PLANT/HERBAL EXTRACTION & SPRAY DRY SERVICES



Bionutricia is a top 3 pioneer biotechnology-based botanical extract manufacturer in Malaysia.

NEED help to create the one and only ingredient of your own? Starting from extraction to extra processing and packaging, to registration and certification, and finally your valued-added plant/herbal product is ready for export!

Well-established Bionutricia Manufacturing Sdn Bhd's team of Malaysian scientists and engineers are passionate about herbal (plant) extraction technology.

Bionutricia harnesses the rich resources of Malaysia's tropical rainforests and promotes the country's unique plant bio-active phytonutrients to the world by producing various food ingredients and active herbal ingredients.

SERVICES USING PATENTED BIOTECH

Bionutricia offers two services. One is the plant/herbal extraction service and the other is spray dry service.

Its extraction plant utilises advanced nano-biotechnology processing steps: ultrasonic treatment, multiple effect plate evaporation, advanced nano-spray dry technology, and food-grade organic solvents that fulfil international requirement quality, safety and efficacy standards.

PLANT EXTRACTION SERVICE

This plant/herbal extraction service involves processing fresh and dried plants into extract powder and liquid using patented biotechnology to produce food ingredients and herbal ingredients.

FOOD INGREDIENTS

Bionutricia produces pandan leaf extract powder, hibiscus roselle extract powder,

lemongrass extract powder, butterfly pea flower extract powder and purple yam extract powder.

It also produces strawberry extract powder, mangosteen extract powder, durian extract powder, red dragon fruit extract powder, pink guava extract powder, lemon extract powder, kurma extract powder, soursop extract powder and avocado extract powder.

The other products are pineapple extract powder, banana extract powder, papaya extract powder, jackfruit extract powder, cempedak fruit extract powder, mixed berries extract powder (blackcurrant, redcurrant, raspberry), walnut protein powder, almond protein powder and ginger extract powder.

HERBAL INGREDIENTS

As for herbal ingredients, Bionutricia produces longjack (tongkat ali) extract powder, kacip fatimah extract powder, misai kucing extract powder, manjakani extract powder and noni extract powder.

SPRAY DRY SERVICE

Bionutricia also provides spray dry services. For example, dried kurma are cold pressed and sprayed dry into powder. Another example is fermented soy sauce is sprayed dry into soy vegetable hydrolysed protein. This product is a natural healthy food seasoning without MSG.

Free of preservatives and chemicals, Bionutricia products are suitable for use in cooking, baking, beverages, desserts,

sauces and more. Its products provide your food with natural flavours, colours and nutritional values.

FUTURE PLANS

Bionutricia wants to be a world class biotechnology-based nutraceutical food and herbal manufacturer. It started out in 2006 as a trading company in specialty food (nutraceutical), beverage and traditional plants (herbs). Since then, it has grown into a top 3 pioneer biotechnology-based botanical extract manufacturer in Malaysia.



Achievements & Certifications

- ▶ Sin Chew Business Excellence Awards 2020
- ▶ Top Seller Award 2019 by Malaysia Digital Economy Corporation (MDEC)
- ▶ The Star Outstanding Business Awards 2019 (SOBA)
- ▶ Halal, Department of Islamic Development Malaysia (JAKIM)
- ▶ GMP (Good Manufacturing Practice)
- ▶ HACCP (Hazard Analysis Critical Control Point)
- ▶ FDA registered (US Food and Drug Administration)



BIONUTRICIA MANUFACTURING SDN BHD

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AGYM: HEALTH IS WEALTH



Agym Nutrition formulates its own scientifically proven halal supplements for health & fitness enthusiasts.

AGYM NUTRITION SDN BHD (AGYM)

was established in 2018 as a Malaysian company that produces nutritional and fitness supplements. At the establishment point, most of the market share for nutrition and fitness supplements was dominated by international brands.

Agym wanted to create locally made products, complying with international standards and specifications and Halal-certified.

In the year 2020, the global halal food market reached a value of US\$ 1.9 Trillion (Halal Food Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026, Imarc Group). While nutritional and supplement is a niche market, it has tremendous potential for growth. Agym sees this growth as an opportunity to capitalise by providing quality Halal products for their customers.

Titan Burn
(Peach)



Titan Mass (Chocolate)



Titan Whey (Chocolate)

Venus Whey
(Chocolate)



CATERING TO HEALTH AND FITNESS CONSCIOUS INDIVIDUALS

Agym Nutrition has over 13 active products (with more than 35 product variants). The Titan range targets the male fitness market, while the Venus range is for women. Its more famous offerings use whey proteins in their products, which is commonly attributed to better muscle growth. Whey protein is a mixture of proteins isolated from whey, the liquid material created as a by-product of cheese production.

Most of their products are available in multiple flavours.

Agym bestsellers include:

1. Titan Whey, designed for muscle growth and recovery. (Available in Chocolate/Vanilla/Mocha/Blueberry/Strawberry/Mango/Durian flavours)
2. Titan Mass, designed for muscle growth and rapid body weight gain. (Available in Chocolate/Vanilla/Banana/Yam/Cookies cream/

Cappuccino/Mango/Matcha Latte/Durian flavours)

3. Titan Burn, designed for Fat burning/slimming and detox. (Available in Peach/Pomegranate/Pink Guava/Passion Fruit flavours)
4. Venus Whey, designed for Body toning with added Collagen. (Available in Chocolate/Strawberry flavours)
5. Venus Glow, designed for skincare and immunity booster. Available only in Blackcurrant flavour.

MALAYSIA, THE ASIA PACIFIC AND BEYOND

In Malaysia, consumers can purchase Agym products via E-Commerce platforms, direct and indirect retailers, pharmacies and sports and fitness establishments. Their products are also currently available in Singapore, Brunei, Indonesia and China.

While Agym intends to be a global player in this market by the next five years, at the moment, its focus is on growing its brand in the Asia Pacific.

Achievements & Certifications

- ▶ Halal Certified, Department of Islamic Development Malaysia, (JAKIM)
- ▶ MeSTI (Food Safety is the Responsibility of the Industry Certification Scheme by Health Ministry, Govt. of Malaysia)
- ▶ SME Score 3 accreditation certificate by SME Corp Malaysia



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NSIX INDUSTRY: FOOD-GRADE BIODEGRADABLE HALAL PLASTIC BAGS & SHEETS



NSix Industry is Malaysia's first biodegradable halal plastic bag manufacturer using HDPE, LDPE, LLDPE and PP technologies for both the domestic and export markets.

TAKING pride in its adherence to strict quality control procedures has enabled NSix Industry Sdn Bhd to consistently manufacture and deliver high quality and eco-friendly products that ensure customer satisfaction.

Spurred by its successes in Malaysia since its 2011 inception, NSix Industry started exporting to Australia, Dubai, the UK, UAE, Papua New Guinea, Thailand, Singapore and Indonesia. Currently, it is planning to enter the Middle East and continental Europe markets.

ECO-FRIENDLY HALAL PLASTIC PRODUCTS

NSix Industry is the first company in Malaysia to receive the halal certificate in plastic bag manufacturing technology in 2012. It was issued by JAKIM, the country's Department of Islamic Development. Since then, it has grown from strength to strength.

It has accomplished its aim to be Malaysia's first biodegradable halal plastic bag manufacturer using HDPE, LDPE, LLDPE and PP technologies for both the domestic and export markets.

These plastics are high-density polyethylene, low-density polyethylene, linear low-density polyethylene, and polypropylene.

NSix Industry's current products are HDPE vest carrier bags, bags on roll, garbage bags, plain T-shirt bags, printed T-shirt bags, printed bags, and punch out bags.

The bag design of each product is plain/printed of up to six colours. These bags and sheets come in various sizes.

STEADY GROWTH & NEW HORIZONS

NSix Industry has always focused on growing its business. Its mission now incorporates a strong emphasis on innovation to bring more fresh halal products to the market that are made from safe and sustainable plastics.

Its vision is to become a popular brand for halal plastic bags that counts among the best in quality and in meeting customer requirements. Its core business aside, the company also intends to diversify into other industries.



ROBUST HALAL INDUSTRY

According to the Malaysia Halal Directory 2020/2021, today's halal industry is strong with many new and expanding growth opportunities.

Consumer awareness of halal products around the world is increasing. Halal's core values are consistent, such as enhancing social wellbeing protection of the environment.

Malaysia, with a comprehensive halal ecosystem, sets the bar globally as the reference for best practices in the development of halal standards and business processes, the Directory notes. It is apparent that NSix Industry's export-quality food-grade biodegradable halal plastic products are one fine example.



Achievements & Certifications

- ▶ Malaysia Young Export Entrepreneur Ambassador in 2015 by GMB Group for Bumiputeras
- ▶ Golden Dinar Awards 2017 for Industry Excellence in Green Packaging
- ▶ Asia HALAL Brands Awards 2019 for Best Excellence Green Packaging Manufacturer
- ▶ Recipient of Malaysia's first Halal Certificate in plastic bag manufacturing technology issued by JAKIM in 2012
- ▶ ISO 9001: 2008 Certification International Standard for Quality Management System in manufacturing plastic bags
- ▶ 3-star SME Competitive Rating for Enhancement (SCORE) by SME Corp Malaysia



NSix Industry Sdn. Bhd.

NSIX INDUSTRY SDN BHD

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ATGL: TRANSPORTATION AND LOGISTICS MADE EASY



ATGL is a complete end-to-end service provider in logistics and transportation covering all parts of the globe.

THE transportation and logistics (T&L) industry is an industry that continuously faces immense change. Companies need to respond to these changes quickly by adopting new technology and business models to meet challenges posed by new market entrants and customer expectations.

A-Transglobal Logistics Sdn Bhd (ATGL), with 13 years of experience, is well-positioned to use these challenges as stepping stones for a greater future.

Malaysia is in a strong position to support this industry. Malaysia has been named among the top ten attractive nations to logistics providers, freight forwarders, shipping lines, air cargo carriers and



Port and Customs Clearance Services

distributors in the 12th annual Agility Emerging Markets Logistics Index, a broad gauge of competitiveness based on logistics strength and business fundamentals. ATGL also provides specialist solutions to the oil and gas industry in Malaysia.

ATGL's tagline, "Professionalism and Perfection", embodies the company's spirit in ensuring every customer is more than satisfied with the level of services rendered.

ATGL'S SERVICE OFFERINGS

Nearly all businesses utilise some form of T&L in their operations. However, depending on their business models, T&L sometimes play oversized importance on their success. For example, retailers (online or traditional), manufacturers, import-export merchants and regional warehousing operators need well-positioned and multi-service T&L providers as partners for their success.

ATGL is a complete end-to-end service provider in logistics and transportation covering all parts of the globe. Its services include:

- Sea Freight
- Air Freight
- Inland Transportation
- Port & Customs Clearance
- Packing & Movers
- Storage & Warehousing
- Project Cargo & Oversize Cargo

In the Oil and Gas industry, its offerings are:

- Marine Vessel Leasing Services
- Industrial Chemical Services
- Consultancy Services

STAYING AHEAD OF THE COMPETITION

ATGL's current strategy is to focus on the Halal requirements of the logistics and transportation industry. Its services in the transportation and warehousing sector have been Halal certified since 2016. However, ATGL sees that there is still a lot of demand globally for Halal

services in this sector and wants to position itself as a leader. To this end, ATGL is working with numerous global partners and, simultaneously, is looking into new partnerships to strengthen its offerings.



Packing and Movers Services

Achievements & Certifications

- ▶ Halal; MS2400-01:2010 (Transportation & Container) and MS2400-02:2010 (Warehouse) (Malaysia)
- ▶ Enterprise 50 Award, Year 2014 (Organized by SME Corp Malaysia, an agency under the Ministry of Entrepreneur Development and Cooperatives).



TRILI MAJU: CONNECTING OVER LAND, SEA & RAIL



Trili Maju provides reliable logistics solutions to customers via the intermodal transportation segment.

INCORPORATED in 1987, Trili Maju Sdn Bhd (Trili Maju) is an Intermodal Multi-Discipline company, well known for its sound and robust background in diversified Intermodal services covering terminals, vessels and rail activity.

Intermodal freight transport involves the transportation of freight using multiple modes of transportation (e.g., rail, ship, and truck), without any handling of the freight itself when changing modes. Thus, the method reduces cargo handling, improves security, reduces damage and loss, and allows freight to be transported faster.

DELIVERING WITHOUT BORDERS

Trili Maju offers reefer (refrigerated)

and non-reefer container diversity in all Malaysian Ports, railing activities and container depots, full pledge EMR(Equipments & Maintenance Repair) services, focusing in areas of ASEAN & Asia. Its services also cover cross-border railing connecting north and south across the mass rail networking, i.e. Inland Container Depots(ICD), Ports, & Rail Terminals. Its service offerings include:

Intermodal Terminal Container Handling & EMR Full Board Services

- Full-spectrum of container services
- Compliance with IICL (The Institute of International Container Lessors) & owners standard and specification

Reefer Integrated Solutions (Centre of Excellence)

- RF Digital Monitoring
- Tracking
- PTI (Pre-Trip Inspection)
- Cargo Solution
- Data Interfacing
- International Warranty-ship support

Railing

- Intermodal Railing
- Cross Border Rail Trade, future connection to PAN ASIA NETWORK
- Domestic, & point-to-point rail network connecting ICDs & inland facility
- Reefer Railing

Halal Container Services

- Approved and certified by JAKIM (Department of Islamic Development Malaysia) being the First in Halal Container services.
- International networking & facilities for Halal Container

Diversified Container Hub @ Penang Port

- Halal Strategic Facility
- One-stop solution for Cold Chain facility and activities
- Import/Export facilitation and storage
- Laden Transloading in FCZ (Free Commercial Zone)
- SPV (Special Purpose Vehicle) initiative and collaboration
- Warehouse and Modular Storage Facility
- Container M&R and Depot

Mobile & Modular Warehouse @ Penang Port FCZ

- Transloading, Cross-Docking, Redistribution

Digitalization 4wrd Platform Services, an Industry 4.0 initiative

- Integrated Logistic Service Platform
- Reefer Center of Excellence
- Halal Management System

ASPIRATIONS FOR THE FUTURE

Trili Maju is a company that continuously upgrades and finetunes its services for the benefit of its clients. Transportation and logistics is a very dynamic industry requiring agile business practices to stay relevant.

Trili Maju's latest undertaking and innovation centric is focusing into Halal Container Services, Smartware Digitalization and Biz Global Networking, in which it aims to be the world's best.

Specifically, it plans to expand its Intermodal Halal Container Services to the globe focusing ASEAN, Asia & all the other continents.

Next, elevating Trili Maju's performance and practice to a full ISO compliance company.

Achievements & Certifications

- ▶ JAKIM HALAL CERTIFICATION (Malaysia), to manufacture/distribute/manage Halal Container, 2019
- ▶ Business collaborations with Indonesia and Thailand in partnership with ASDEKI and Sri Trang Logistics, 2019
- ▶ Innovations in Supply chain storage introducing Mobile & Modular Storage for cold chain and general cargo, 2020
- ▶ World class Digitalization collaboration with ORBCOMM, reputable world satellite digital services, 2018
- ▶ Engaged by CMA-CGM and PSA/PIL as the Intermodal Services Partner, 2017. (CMA CGM and PSA/PIL are global shipping lines)



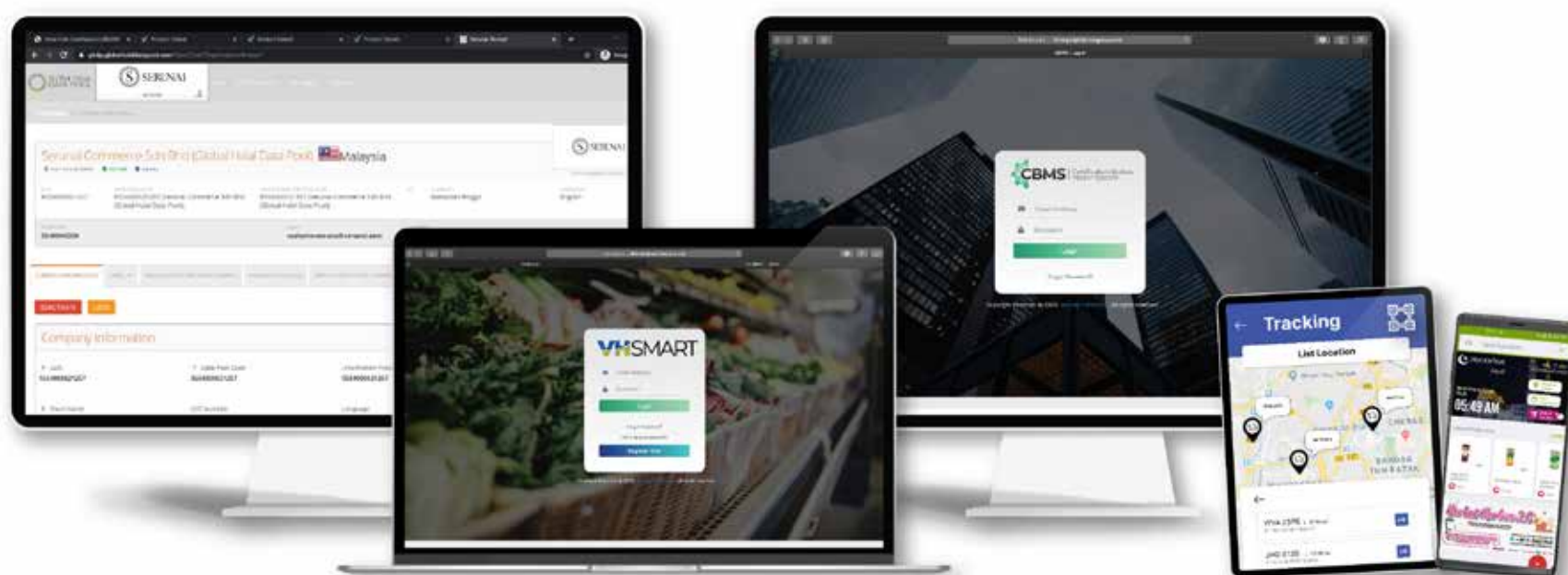
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INTRODUCING SERUNAI'S

DIGITAL HALAL ECOSYSTEM



SERUNAI: ENHANCING THE DIGITAL HALAL ECOSYSTEM



Serunai Commerce develops a comprehensive digital halal ecosystem to enhance the global halal marketplace's connectivity and transparency.

FORMED in 2009, Serunai Commerce Sdn Bhd (Serunai) offers products and services designed to enhance the global Halal marketplace. Serunai, by embracing new technology and ideas, has contributed significant solutions to this market.

In addition, it works closely with the Malaysian Islamic Development Department (JAKIM), Halal Development Corporation (HDC), members of the International Halal Authority Board (IHAB)

to ensure its products and services are always ready for worldwide users.

Serunai has recently been selected as one of the Malaysian experts to provide capacity development solutions to 57 Islamic Development Bank (IsDB) member countries. This recognition was due to its capabilities to provide the latest and sophisticated digital Halal solutions globally.

SERUNAI OFFERS COMPREHENSIVE PRODUCTS AND SERVICES

- The Global Repository for Halal Goods and Services (GHDP™) is a global initiative that connects accredited Halal suppliers, manufacturers, service providers, buyers and retailers onto the global marketplace. Powered by the globally recognised and much-coveted GS1 standard,

GHDP™ serves as a centralised online hub, ready to help millions of buyers and suppliers worldwide.

- Verify Halal™ app is a global Halal Search Engine. This app enables users to instantly verify the Halal accreditation of the product by either scanning or searching for the product, brand, company, or country of their choice. Listed products are from accredited certification bodies globally.
- Halal Digital Chain (HADIC™) aims to create an integrated and secure digital Halal ecosystem, seamlessly connecting components throughout the Halal value chain. Secured by blockchain technology, users can easily leverage the system's secure connections and interface to join the global Halal digital chain. In addition, HADIC™ enables harmonisation and unification of Halal standards and accreditation globally. HADIC™ is complemented by both GHDP™ and Verify Halal™ app.
- Certification Bodies Master System (CBMS™) is a system that would assist Halal certification bodies in receiving Halal applications, managing, tracking and keeping their data safe in a high-end cloud system. The CBMS™ also allows audits to be done in a very convenient and efficient manner.
- Digitalised and comprehensive Halal Assurance System (VH SMART™) is a Halal assurance and management system for companies. By ensuring that Halal practices are implemented company-wide, with accuracy and Shariah law, the system is critical for Halal certification.

- Halal Centre of Excellence™ assists companies in Malaysia Halal Certification Matters globally and aims to interconnect local and international markets as well as bridging the gap between Local Authority, Industry and Consumers. It will help global organisations to secure Halal recognition from JAKIM.

SERVING THE WORLD

Serunai established its own Halal Centre of Excellence office based in Cape Town, South Africa (2019) and Mumbai, India (2020). It is planning to have a base in Indonesia soon and is exploring other international locations too.

It aims to be the leading expert in providing digital platforms that interconnects & expands niche markets while enriching the digital Halal ecosystems.

Its future plans include B2B and readily built fintech architecture in Islamic financing for Halal companies.

Achievements & Certifications

- ▶ iHalal Awards by The Standards and Metrology Institute for Islamic Countries (SMIIC) for Best Innovation in Halal Industry to JAKIM for MyeHalal & Verify Halal
- ▶ 2018 - Verify Halal won the Gold Medal Innovation Award by Dept. of Prime Minister, Malaysia
- ▶ 2017 - HIP2 Success Showcase - PlaTCOM Ventures High Impact Programme 2



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Duopharma Biotech aspires to be one of the most prominent regional players in this cutting-edge industry

DUOPHARMA BIOTECH: SMARTER SOLUTIONS, HEALTHIER LIFE



Duopharma Biotech has core competencies in the pharmaceutical industry inclusive of Manufacturing, Research & Development and Commercialisation & Marketing of over 300 generic drugs.

The pharmaceutical industry plays an active role in the research, discovery and development of new medicines.

The industry commits considerable resources to new cures and treatment options to combat many illnesses and diseases affecting today's global community.

Based in Malaysia – Duopharma Biotech is spearheading many efforts to empower homegrown health technologies in serving the world.

Duopharma Biotech Group began with the establishment of Duopharma (M) Sdn Bhd in 1978. Duopharma Biotech was incorporated in 2000 and is today one of the country's leading pharmaceutical companies listed on the Main Market of Bursa Malaysia Berhad.

DEEP EXPERTISE, BROAD EXPERIENCE

Duopharma Biotech has core competencies in the pharmaceutical industry, including manufacturing, research & development and commercialisation & marketing of over 300 generic drugs.

Some of these products include Omesec and Prelica and Consumer Healthcare (CHC) series such CHAMPS, FLAVETTES, PROVITON and Uphamol, which are well-recognised and accepted by consumers in Malaysia, regionally and globally.



First-in-Malaysia highly potent active pharmaceutical ingredient (HAPI) Plant in Shah Alam, Malaysia



Duopharma Biotech Berhad headquarters located in Kuala Lumpur, Malaysia

The company has also diversified into the biosimilars space with technology and commercialisation collaborations with credible and robust global partners.

TO THE FUTURE

Duopharma Biotech aspires to be one of the most prominent regional players in South East Asia with a solid presence in the global market. The company continues to implement a solid strategy for its business growth, including setting the stage for niche biosimilars, regenerative therapeutics, speciality products, and others.

All these products and efforts are underpinned with halal certification as its unique differentiator.

Duopharma Biotech has also identified and worked on a pipeline of products that will address various prevalent therapeutic conditions and enable the entity to provide suitable treatment options.

The pharmaceutical firm has also started to embark on digital applications to complement its therapeutics, especially in the speciality ethical products.

Ultimately, Duopharma Biotech hopes to become one of the fastest-growing pharmaceutical companies in the region, offering cutting-edge solutions for a healthier life.

Achievements & Certifications

- ▶ Prime Minister's Hibiscus Award 2019/2020 for Notable Achievement in Environmental Performance (2021)
- ▶ Member of the FTSE4Good Bursa Malaysia Index (2020)
- ▶ Five Petals Gold Ethic Award from the Business Ethics Institute of Malaysia (2020)
- ▶ Malaysia Pharmaceutical Company of The Year by Frost & Sullivan (2016, 2018-2019)
- ▶ Malaysia Halal Pharmaceutical Company of The Year by Frost & Sullivan (2017-2019)
- ▶ Best Companies to Work for in Asia by HRAsia (2016-2019)
- ▶ ISO 37001 Anti Bribery Management System Certification for Duopharma Biotech Group of Companies including its overseas' entities (2020)



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